



# 2025 IMDS and Product Compliance Conference - Sponsor/Exhibit Form

## Wednesday, October 8 - Thursday, October 9

### Suburban Collection Showplace, 46100 Grand River Avenue, Novi, MI

#### Main contact:

Name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

#### Company Information

Company: \_\_\_\_\_ Company Website: \_\_\_\_\_

Address: \_\_\_\_\_ Company Phone: \_\_\_\_\_

### Sponsorship/Exhibitor Levels See page 2 for sponsorship/exhibitor benefits

	<u>Member Price</u>	<u>Non-Member Price</u>
Platinum Sponsor	\$4,750	\$5,750
Gold Sponsor	\$4,250	\$5,250
Silver Sponsor	\$3,750	\$4,750
Lanyard Sponsor <b>(SOLD OUT)</b>	\$3,000	\$4,000
Charging Table Sponsor (8 available)	\$3,000	\$4,000
App Sponsor (1 available)	\$2,500	\$3,500
Networking Reception Sponsor (4 available)	\$2,250	\$3,250
Breakfast and Lunch Sponsor (4 available)	\$2,000	\$3,000
Exhibit Booth (3 available) see map on page 3	\$2,250	\$3,250

### Marketing Items to Submit

Please include with your form:

- High resolution company logo (jpg)
- Links to company Twitter, Facebook and/or Linked In pages
- 50-100 word company description (exhibitors only)
- Top 2 Booth Choices \_\_\_\_\_

### Signature

We the undersigned do hereby submit our application to participate:

Signature: \_\_\_\_\_

Printed

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

### Payment Information

Total: \_\_\_\_\_ (payment is due within 30 days of form submission or October 1, whichever comes first.)

Credit Card \*      Invoice

\* A link will be provided after processing to pay by credit card online.

### Cancellation Policy

AIAG will retain the full amount of the cost for any cancellations by sponsor or exhibitor.

If event is canceled by AIAG, full refunds will be given to all sponsors and exhibitors.

Submit completed form to AIAG Event Coordinator: Shannon Osburn at [sosburn@aiag.org](mailto:sosburn@aiag.org)

# 2025 IMDS Conference: Sponsor/Exhibitor Benefits

BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	STANDARD EXHIBITOR
Complimentary company in person or virtual registrations	5	4	3	2
Complimentary key customer in person or virtual registrations (not valid if person is already registered for the event at time name is submitted.)	4	3	2	1
Discounted pricing for additional company registrations	Early Bird Rate	Early Bird Rate	Early Bird Rate	Early Bird Rate
Exhibit booth*	Yes	Yes	Yes	Yes

\*All booths are table top exhibits that come with an 8 foot table, Electrical access, 2 chairs and WiFi access.

## Benefits for Lanyard, App, Charging Table and Meal Sponsorships

**Lanyard Sponsor** - Logo on lanyards worn by all attendees at the conference.

**App Sponsor** - Logo in app as app sponsor as well as on all app communications to attendees. The opportunity to create a banner ad for the event app.

**Charging Table Sponsor** - Custom Branded Wrap & Digital Screen Branding on one of the charging tables at the event. (see page 4 for info) One Complimentary in person or virtual Registration.

**Networking Reception Sponsor** - 1 complimentary registration. Logo on all tables during the networking reception. Option to put swag item\* on all tables at Networking Reception.

**Breakfast and Lunch Sponsor** - Logo on tables during both breakfasts and lunch at the conference. Option to put swag item\* on all tables at Breakfast both days and lunch on day 1.

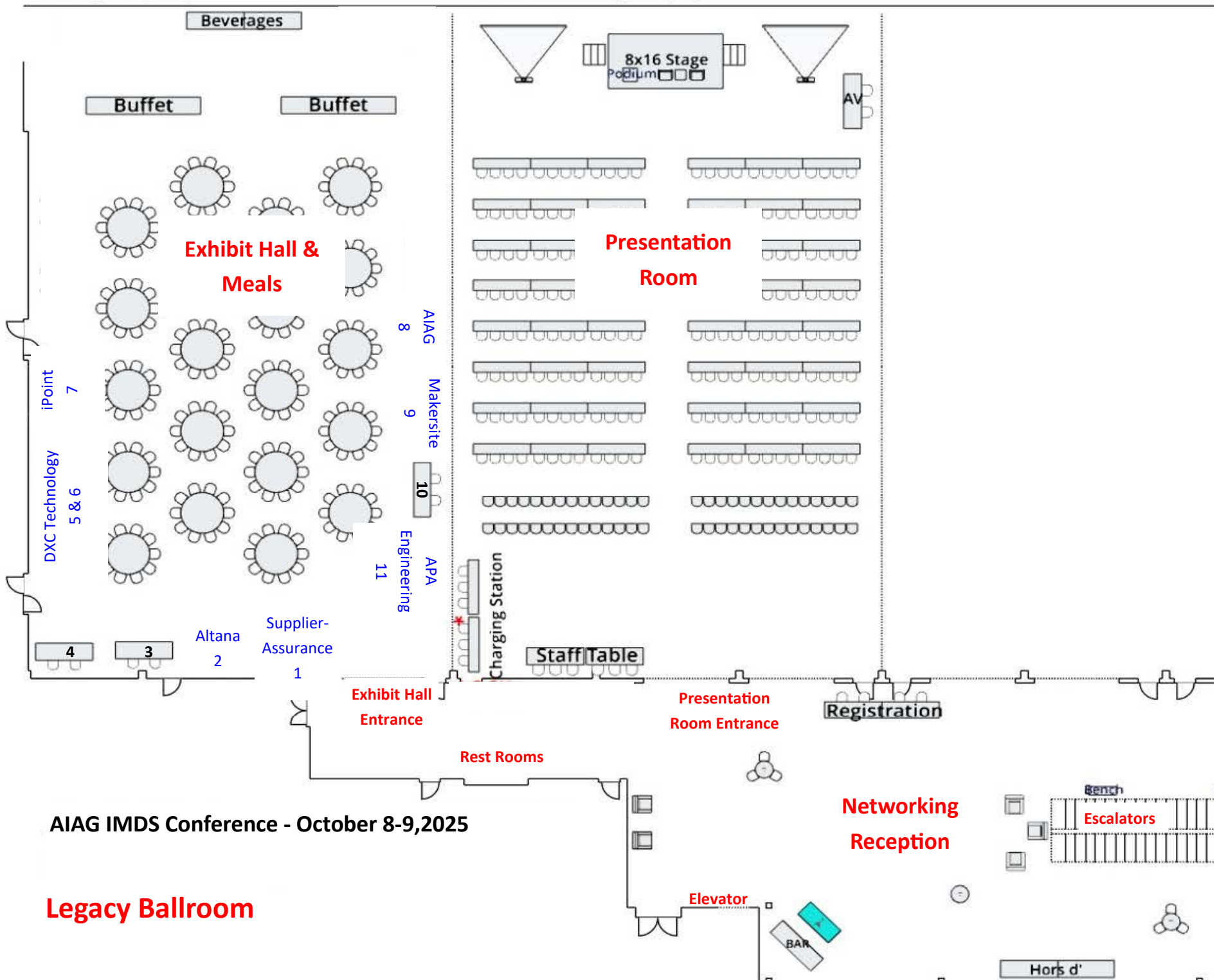
\*Swag items can either be sent to the venue or brought to the registration table the day of the event.

### ALL SPONSORS/EXHIBITORS WILL RECEIVE:

- Company logo on event website with hyperlink to company website (sponsors only)
- Company name with hyperlink to company website and company description on event website (all exhibiting companies)

- Attendee list\*\*\* with contact information one week before the event
- Lead Scanning tool for exhibitors
- Company logo on presentation screens (sponsors only)
- Social media posts announcing sponsorship/exhibiting (may be grouped)

\*\*\* Attendee list guidelines– Each sponsor/exhibitor is permitted to send ONE email to the pre event attendee list announcing their presence at the event. You are not allowed to add the attendee list to your database or to send marketing emails to the attendees (except the ONE pre event email). Phone numbers are not provided on the attendee list and phone calls of any kind (without the express consent of the attendee from contact during the event) are strictly prohibited. Any misuse of this list will result in your company no longer receiving these lists.



# CHARGING TABLE



Fast Charging



Wireless Charging



6 Charging Ports



Custom Branding  
All Around



Plug & Play Ready  
(No setup needed)



2 Outlets for  
Laptop Charging

